

## Send for your Marlboro Coffee Mugs today.

To receive your free Marlboro Coffee Mugs (set of 4), please fill out the order form below and mail it along with 20 pack UPC's from Marlboro Ultra Lights to:

Marlboro Coffee Mugs  
P.O. Box 7249  
Kankakee, IL 60902-7249

☐ Mr. ☐ Ms. ☐ Mrs. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Date of Birth \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

By responding to this offer and signing below, you certify that you are a cigarette smoker 21 years of age or older. You are also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law.

Signature required \_\_\_\_\_

Offer good until 3/31/91 or while supplies last. Please allow 6-8 weeks for delivery. Not responsible for lost, late, misdirected, mislabeled or postage due mail. No facsimiles accepted. Offer good only in U.S.A. void where otherwise prohibited, taxed or licensed and limited to smokers 21 years of age or older.



\*2061034239\*

## For Smokers Only

1. What is your regular brand of cigarettes—that is, the brand you smoke most often?

2. About how long have you smoked this brand?

- ☐ Less than 1 yr. ☐ 2 to 3 yrs. ☐ Over 5 yrs.  
☐ 1 to 2 yrs. ☐ 3 to 5 yrs.

3. Is your regular brand...? Check one in each column.

- |                                     |                                      |  |
|-------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Filter     | <input type="checkbox"/> Menthol     | <input type="checkbox"/> Regular/King Size |
| <input type="checkbox"/> Non-Filter | <input type="checkbox"/> Non-Menthol | <input type="checkbox"/> Long/100's        |
|                                     |                                      | <input type="checkbox"/> Extra Long/120's  |

4. Are any of these words on your pack? Check one.

- ☐ Lights/Low Tar/Milds ☐ Ultra/Ultra Lights/Ultra Low Tar  
☐ Extra Milds/Extra Lights ☐ None of these words are on my pack.

5. How do you usually buy it? ☐ Soft Pack ☐ Box.

6. Do you usually buy it by the...?

- ☐ Pack ☐ Carton ☐ Both ways

If you have any comments write: Philip Morris USA, Consumer Affairs, 120 Park Avenue, New York, NY 10017. Please do not send Coffee Mug requests to this address, as this will delay the processing of your order.

340

© Philip Morris Inc. 1990